



Explanatory Notes on Main Statistical Indicators

Population Coverage Rate of Broadcast/Television Programs refers to the percentage of population in the target region who can receive broadcast/television program signals transmitted by national, provincial, municipal or county broadcasting institutions through wireless, cable or satellite techniques, according to *Statistical Standard and Method on Broadcast and Television Coverage of Population* established by the National Radio and Television Administration.

Arts Performance Troupes refer to the various professional performing arts groups, sponsored or guided by the the cultural and tourism departments (approved by the cultural administration authority, and permitted with the commercial performance certificate), including non-public troupes(The mass amateur arts performance troupes are not included).

Arts Performance Venues refer to the various venues for cultural activities, which are sponsored or guided by the cultural and tourism departments (approved by the cultural administration authority, and permitted with the commercial performance certificate), with the facility of auditorium, stage and lighting, and selling tickets to the public, including non-independent accounting theaters and rehearsal venues affiliated with institutions of the culture and tourism authorities

Institutions of Cultural Market Management refer to the institutions engaged in cultural management and cultural services, with registration and permits certificate and documents from cultural market administration.

National Comprehensive Archives refer to all archives institutions responsible for collecting and keeping various documents and materials by administrative regions or historical periods .

Culture-Related Manufacturing Enterprises above Designated Size refer to manufacturing enterprises under the designated industrial sectors of *Classification of Culture and Related Industry (2018)*, with annual principal business revenue over 20 million yuan.

Culture-Related Wholesale and Retail Enterprises above Designated Size refer to wholesale and retail enterprises under the designated industrial sectors of *Classification of Culture and Related Industry (2018)*, with annual principal business revenue over 20 million yuan for wholesale enterprises, and annual principal business revenue over 5 million yuan for retail enterprises.

Culture-Related Service enterprises above Designated Size refer to service enterprises under the designated industrial sectors of *Classification of Culture and Related Industry (2018)*, with annual principal business revenue over 10 million yuan, except for enterprises in transport, storage and post, information transmission, software and information technology services, water conservancy, environment and public facilities management sectors, where the threshold of annual principal business is over 20 million yuan, as well as enterprises in household services, repair and other services, culture, sports and recreation sectors where the threshold of annual principal business is over 5 million yuan.