



# Postal and Courier Services

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Australian Bureau of Statistics  
Informing Australia's important decisions



# Industry Classification and Description

- ▶ ANZSIC 51 Postal and Courier Pick-up and Delivery Services
  - ANZSIC 5101 Postal Services
  - ANZSIC 5102 Courier Pick-Up and Delivery Services
- ▶ Postal services pick-up activity is from a collection point
  - Also includes operation of collection points
- ▶ Courier services activity is door-to-door delivery

# Scope

- ▶ Basic prices (exclude taxes, include subsidies)
- ▶ Postal services secondary activity
  - Examples: retail, financial intermediary services, etc.
- ▶ Courier services more homogenous

- ▶ Non-probability sampling
- ▶ Postal Services
  - Australia Post (~95% market share)
  - Government regulated market
- ▶ Courier Services
  - Competitive, deregulated market
  - Local, interstate, international

# Collection and Specification

- ▶ Specifications consider delivery conditions including:
  - Physical characteristics of delivery item
  - Geography (source and destination)
  - Timeliness
  - Applicable discounts and type of service
  - Business client details
- ▶ Fuel surcharge

# Specification Examples

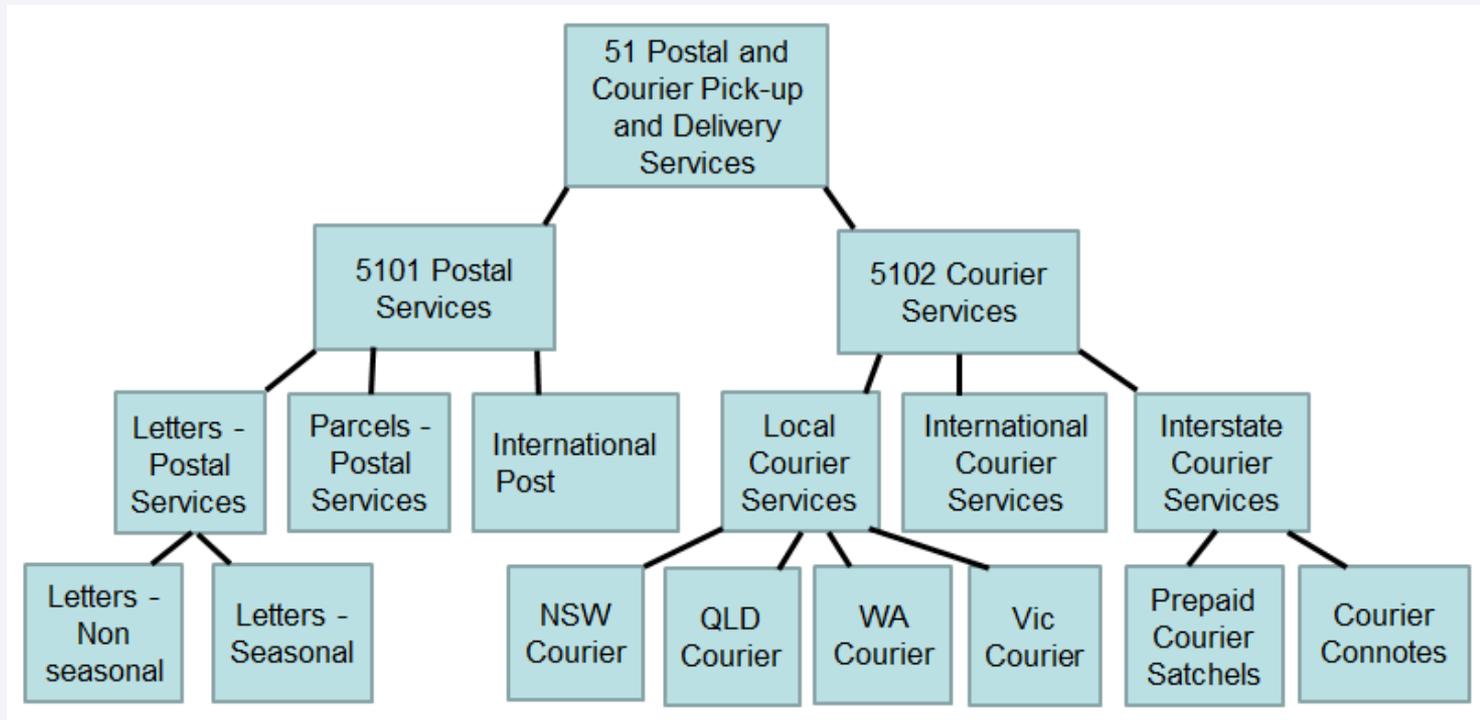
1. 20 grams, Melbourne to Brisbane, 2 business days delivery, price per item
2. Pre-paid satchel for customer A, overnight, 1kg price per item

- ▶ **Postal Services**
  - List prices from Australia Post ‘Post Charges Booklet’
- ▶ **Courier Services**
  - Specification pricing for direct, repeated services
  - Contract pricing – large contracts between couriers and clients

- ▶ Mostly use list prices or contracts – generally stable
  - List price changes usually scheduled
  - Occasional irregular price changes
- ▶ Quality adjustment for contract renewals/changes
- ▶ Sample maintenance for contract expiration

- ▶ Upper level weights:
  - National Accounts Input-Output Tables 2012-13
  - Production shares at basic prices
- ▶ Lower level weights:
  - Postal services – revenue/volumes data from Australia Post
  - Courier services – industry analysis, revenue information from data providers, other sources

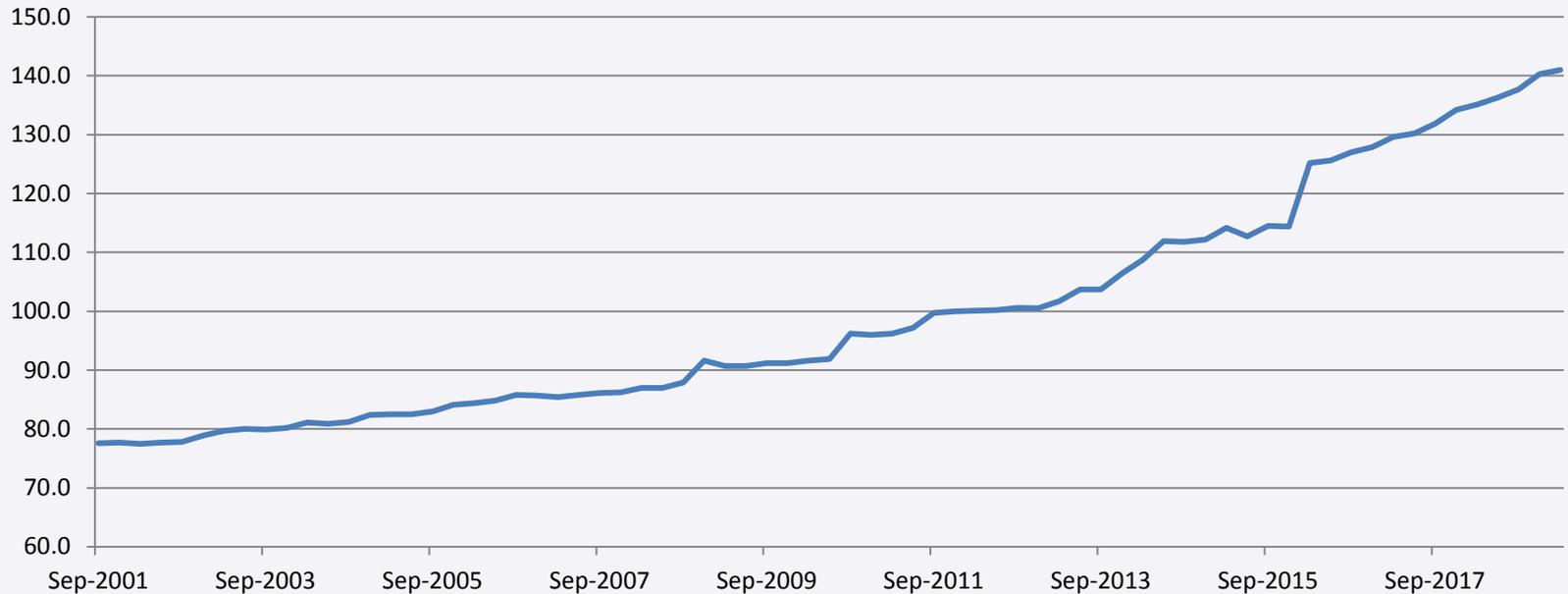
# Aggregation



# Industry Specific Challenges

- ▶ Postal services
  - Data confidentiality
  - Secondary production
- ▶ Courier services
  - Price discrimination
- ▶ Technology changes

## 510 Postal and Courier Pick-Up and Delivery Services





Questions?