



# **Exploration on the Statistical System of Digital Economy: Chongqing Experiences**

**Chongqing Municipal Bureau of Statistics**

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- 2** >>>>>> **Main Practices and Achievements**
- 3** >>>>>> **Prospects**



# 1

## PART ONE



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### **Overview of Digital Economy Statistics in Chongqing**

# Overview of Digital Economy Statistics in Chongqing



In October 2017 ,  
the Report of the 19th  
National Congress of the  
Communist Party of  
China was passed.

- ◆ The report pointed out the development of **digital economy** and **sharing economy**, and the cultivation of the new growth points and the formation of new kinetic energy.

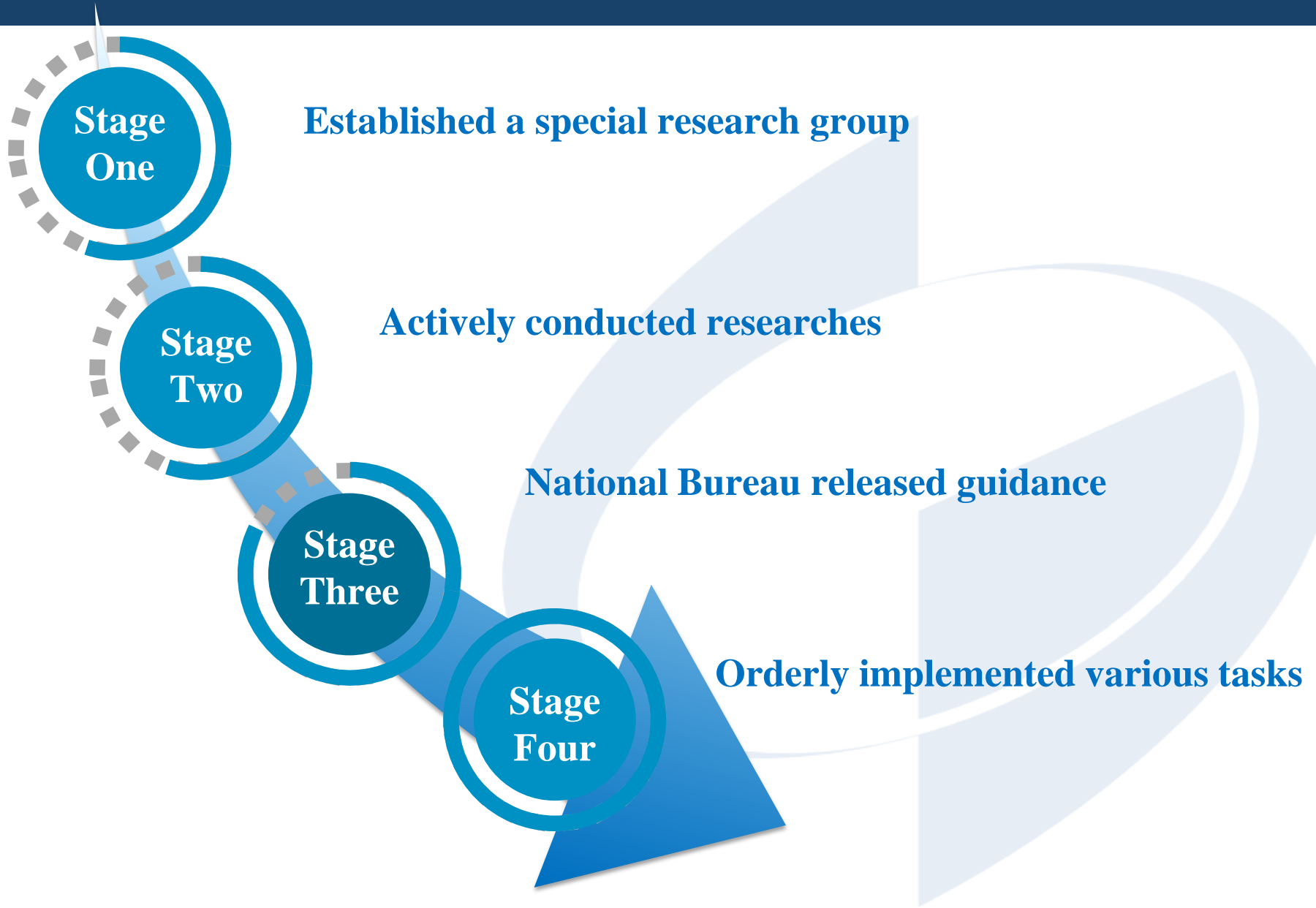
In December 2017,  
Chongqing Municipal  
Committee firmly  
grasped the  
opportunities of digital  
economy development.

- ◆ Chongqing issued the “Innovative-Driven Strategic Development Action Plan Led by Big Data Intelligence (2018-2020)” to seize the opportunities of **digital economy** development and accelerate the digital industrialization and industrial digital upgrading.

In March 2018, the  
Chongqing  
Statistics Bureau  
began research  
work.

- ◆ The study proposed a statistical indicator system for the development of **digital economy** in Chongqing.

# Overview of Digital Economy Statistics in Chongqing



# Overview of Digital Economy Statistics in Chongqing



## 重庆市数字经济发展报告

(2017 年)  
(征求意见稿)

重庆市统计局  
2018 年 7 月

In July, Director of CMBS<sup>#</sup> Huang Ke organized a special meeting to study digital economy statistics.

### Clarified Division of Labor

The seven divisions within the bureau jointly carried out quarterly monitoring statistics of the city's digital economy.

### Launched Experimental Unit

Piloted work on digital economy statistics monitoring (quarterly) in Liangjiang New District and Nan'an District.

### Established a System

Establish a digital economy statistics system and report it to the national bureau for approval.

### Utilized the Fourth Economic Census

Used the fourth economic census to find out the basic situation of business entities.

<sup>#</sup>CMBS: Chongqing Municipal Bureau of Statistics



# 2

## PART TWO



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### **Main Practices and Achievements**

# Main Practices and Achievements



## Digital Economy

### Digital Industrialization (Digital Economic Industry)



Telecommunications

Electronics  
Manufacturing

Software Service

Internet

Big Data Intelligent  
Industry

ICT

### Industrial Digitization (Digital Economic Integration)



"Digital +"  
Primary Industry

"Digital +"  
Secondary Industry

"Digital +"  
Tertiary-Industry



# Main Practices and Achievements



Developed a series of statistical classifications and statistical investigation plans.

重庆市数字经济统计监测制度

(2018 年)

(征求意见稿)

重庆市统计局制定  
2018 年 4 月

重庆市数字经济统计调查单位

认定暂行办法

(2018 年)

重庆市统计局制定  
2018 年 5 月

重庆市数字经济统计行业指导目录

(2018 年)

(试行)

重庆市统计局制定  
2018 年 5 月

# Main Practices and Achievements



## Digital Economy Statistics Monitoring Framework

Table Number	Table Name	Frequency	Data Sources
Comprehensive Table			
DE-Z006	Main Indicators of Industrial Digitization	Annual	Line ministries & regulator
DE-Z007	Comprehensive Information of Digital Economy Development	Annual	Line ministries & regulator
Base Table			
DE-J001	General Information of Digital Economic Business Entity	Quarterly	Manufacturing and Service Business Entity
DE-J003	The Survey of Small Size Digital Economic Business Entity	Quarterly	Small Size Digital Economic Business Entity

# Main Practices and Achievements



## Interim Measures for the Identification of Digital Economy Survey Units

重庆市数字经济统计调查单位  
认定暂行办法  
(2018 年)

重庆市统计局制定  
2018 年 5 月

Determined by  
Industry

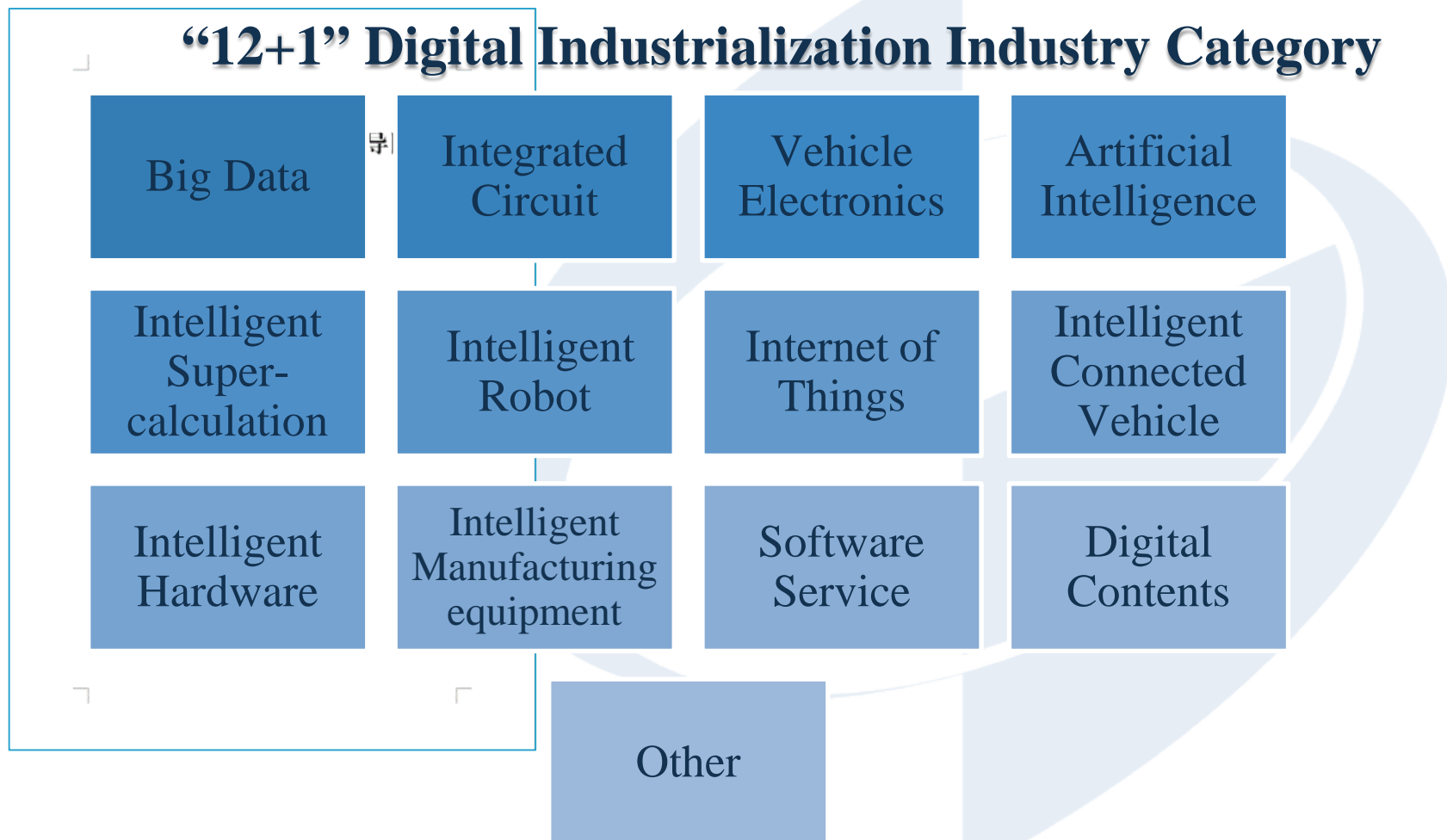
Determined by  
Business Activities

# Main Practices and Achievements



## Digital Economy Statistics Industry Guidance Catalog

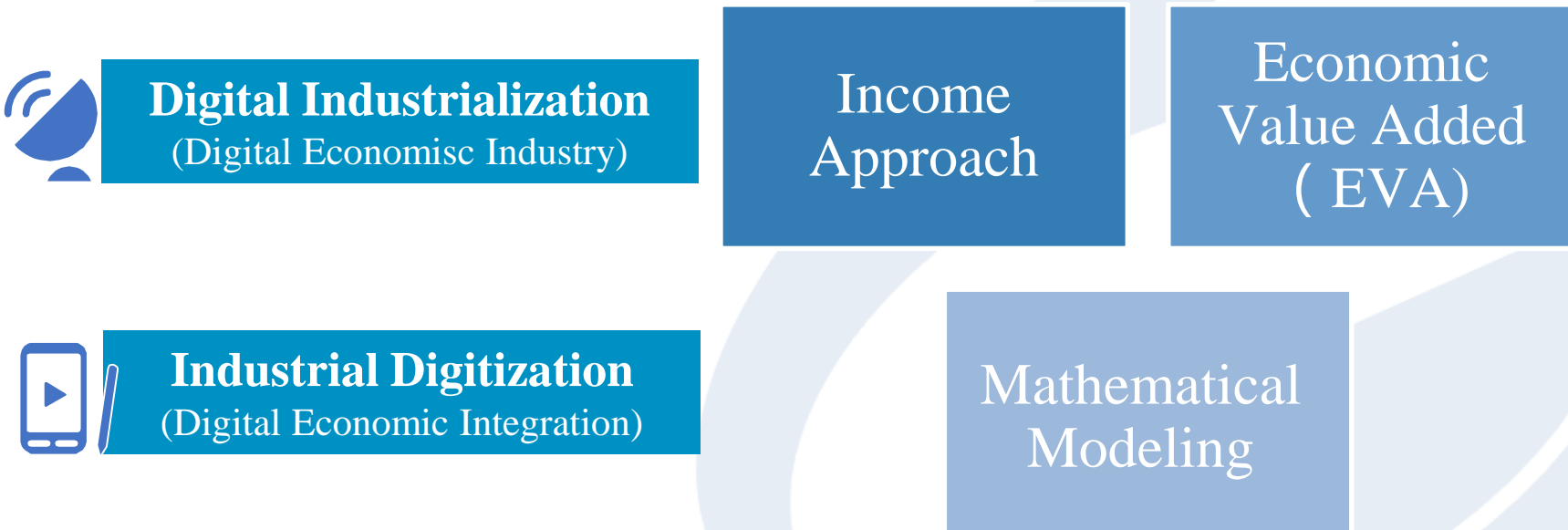
### “12+1” Digital Industrialization Industry Category



# Main Practices and Achievements



## Digital Economy Value Added Accounting Scheme

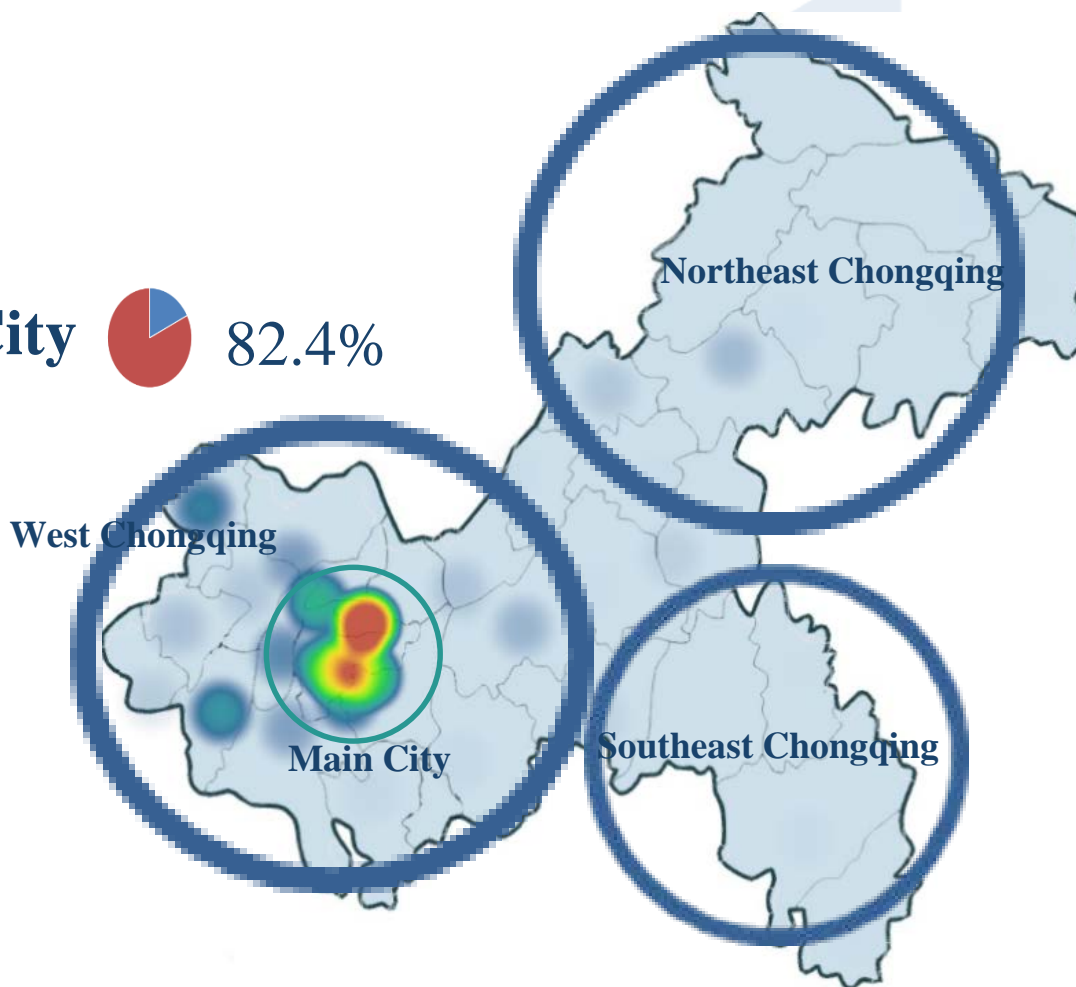


# Main Practices and Achievements



## Regional Distribution of Digital Economy Development in Chongqing, 2017

**Main City**  82.4%





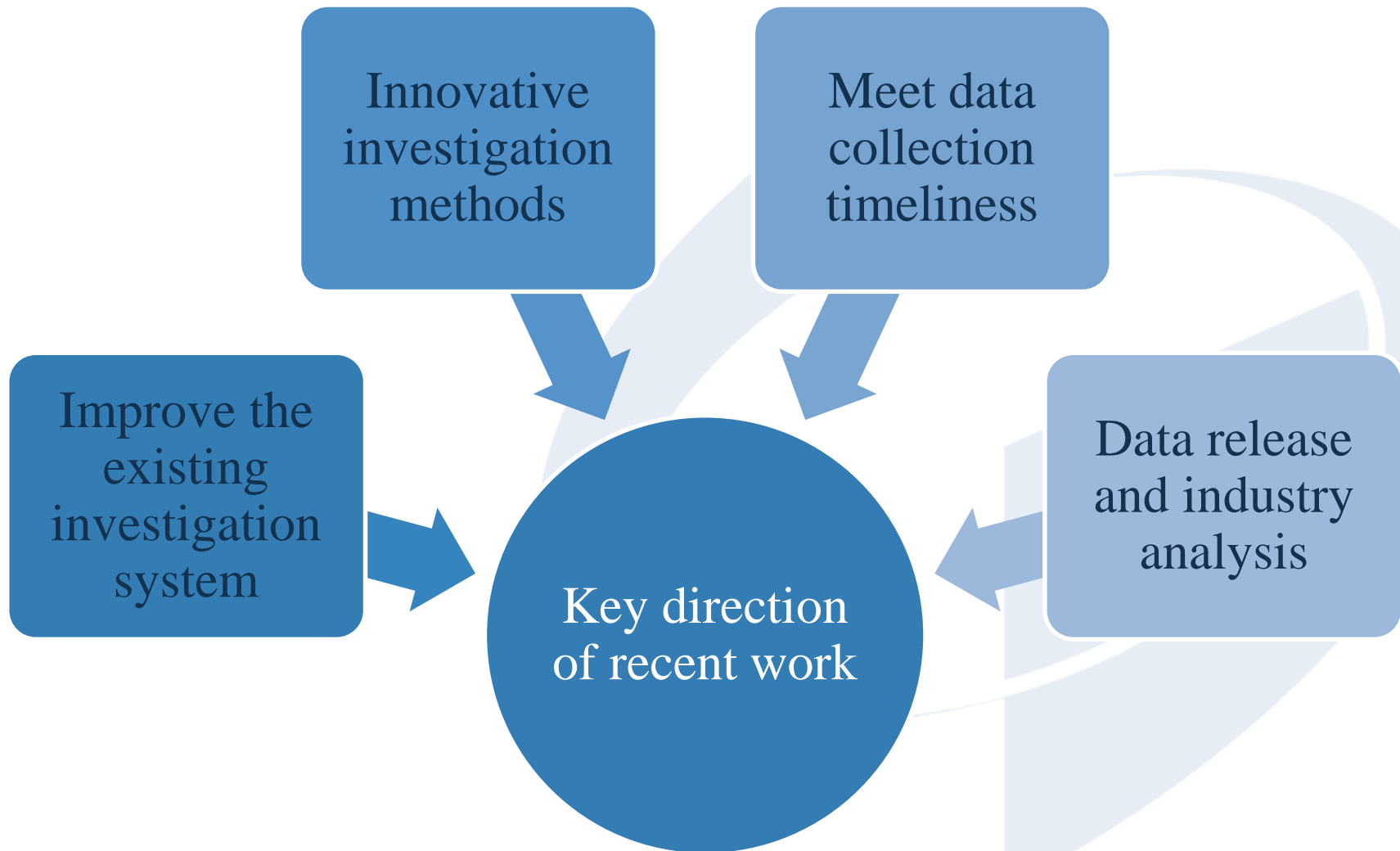
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## PART THREE ►

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### Prospects

# Prospects





# Thanks for Listening!

