



# Objective and Work Programme of High-Level Seminar on the Digital Economy

High Level Seminar on The Digital Economy:  
A Policy and Statistical Perspective

Beijing, China  
15-17 November 2018

United Nations Statistics Division



# Outline of presentation

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- Introduction - the digital economy in brief
- Objective of the high-level seminar
- Work program of high-level seminar

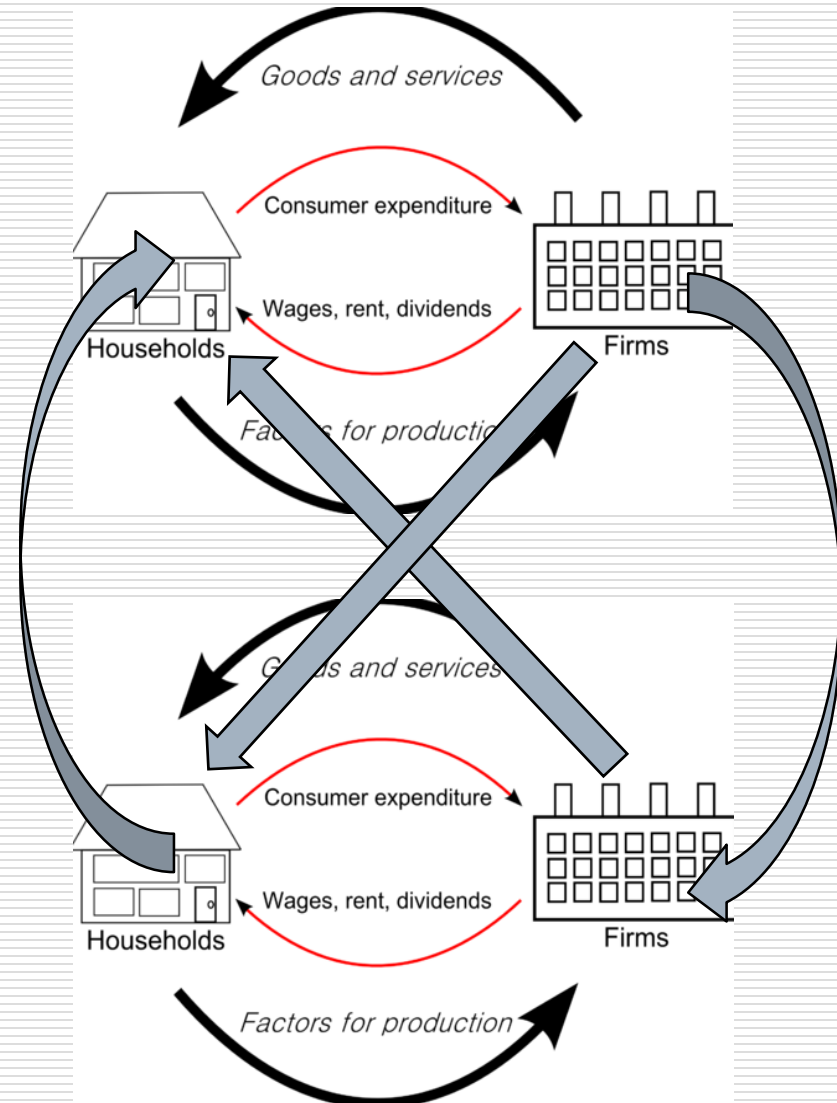
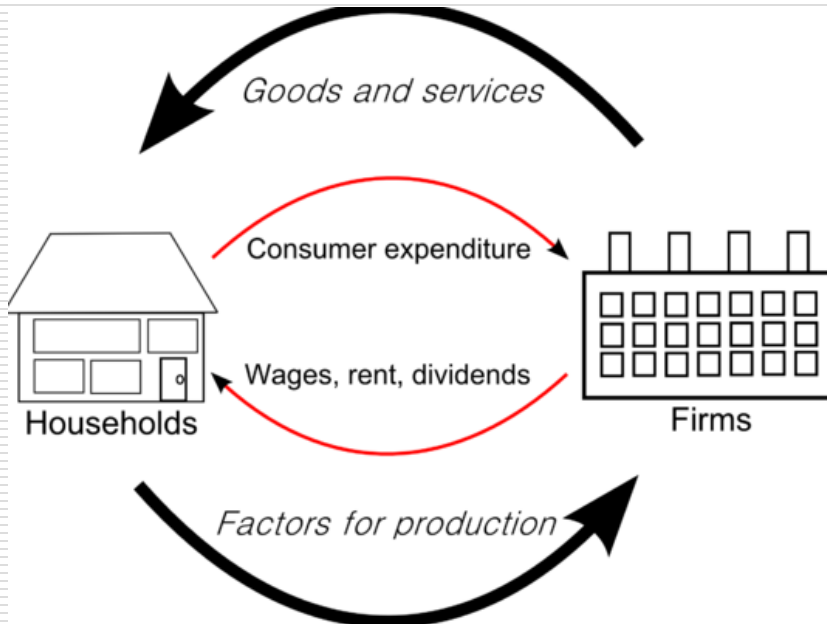


# Introduction – digital economy in brief

## Circular flow of income, wages, taxes and profits

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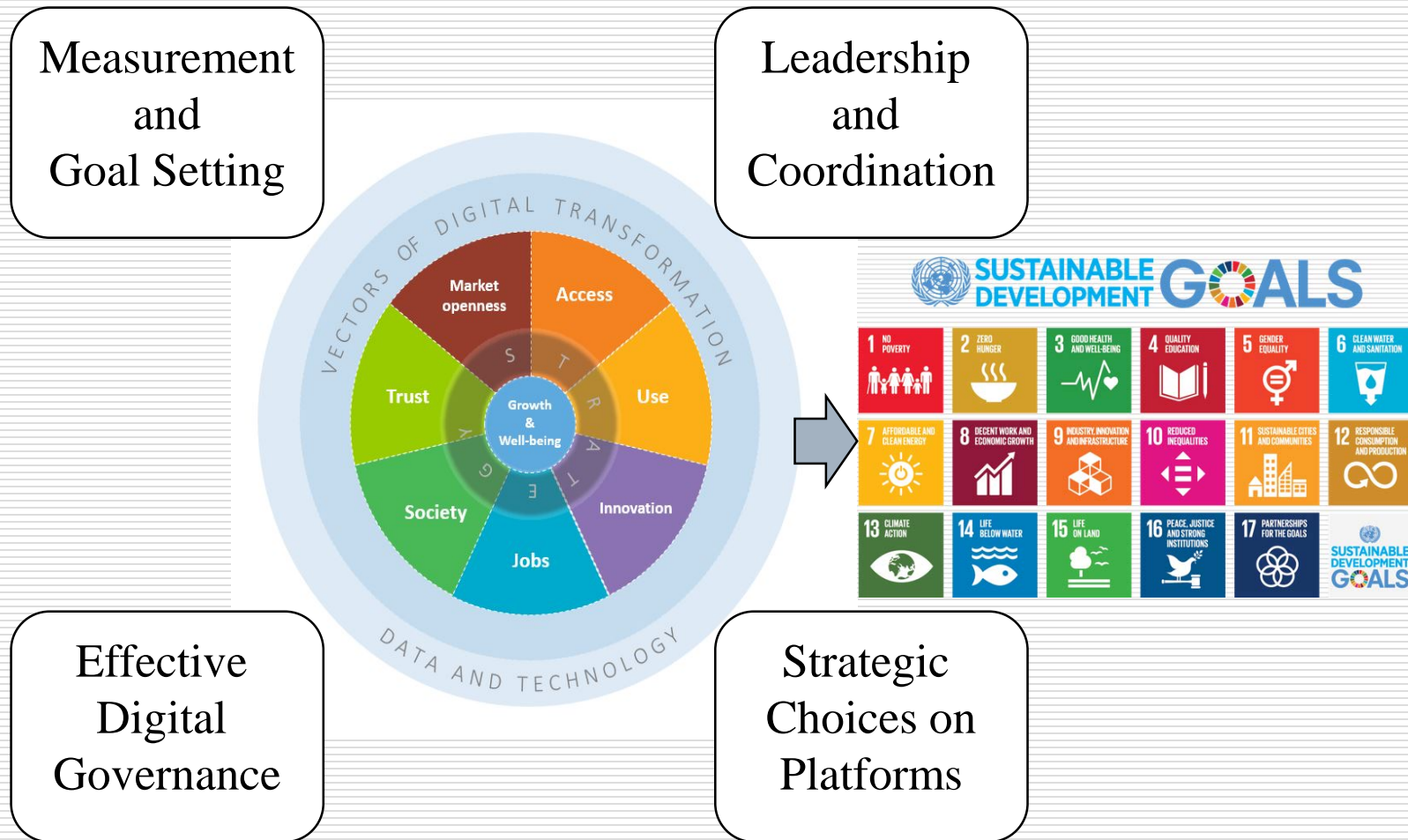
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# Components of policy framework for the digital economy

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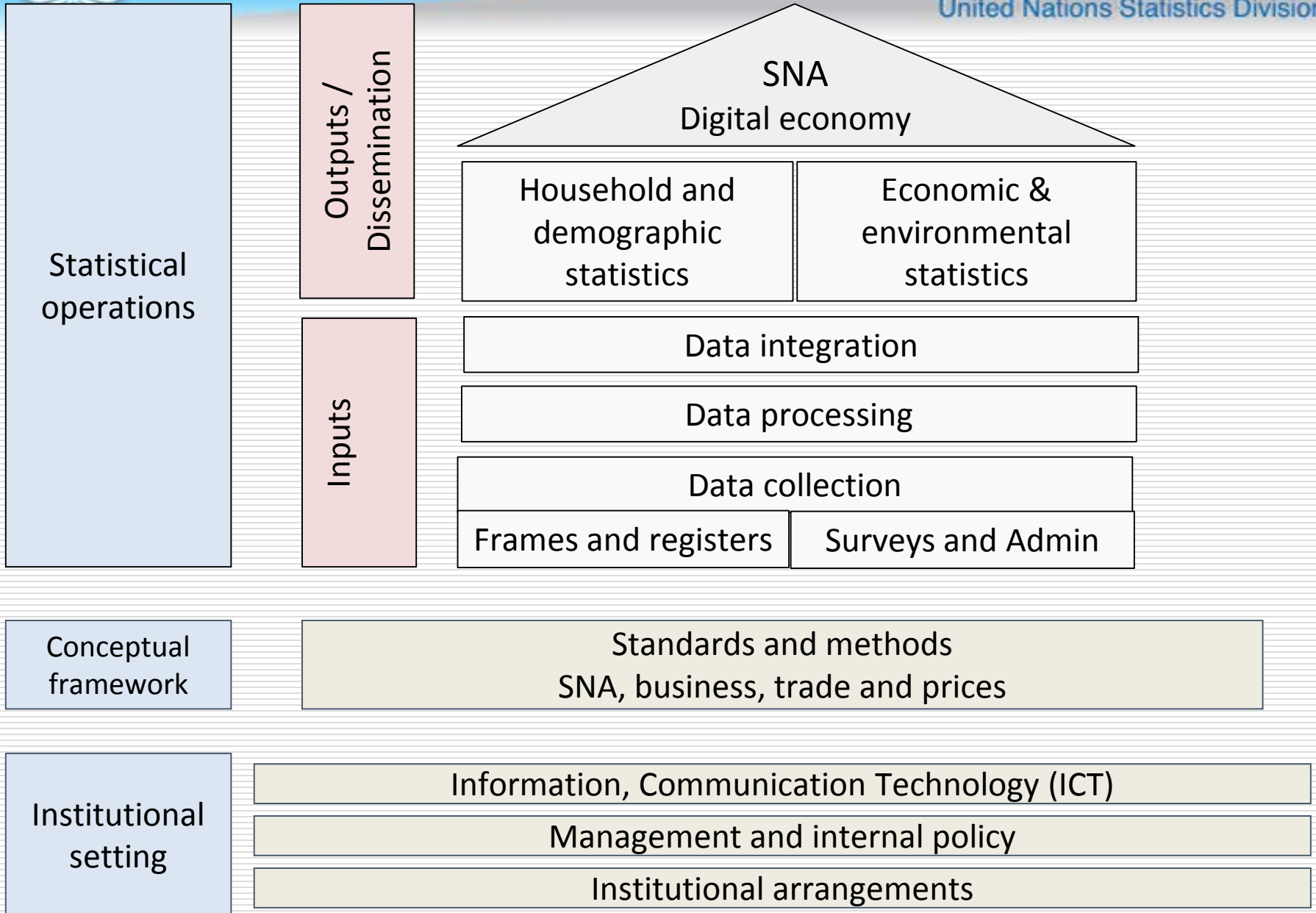


Source: OECD Going Digital  
UNDP Framing Policies for the Digital Economy UNIDO Technology Foresight in Asia



# Components of statistical framework for the digital economy

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# Objective of the High-Level Seminar

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- User-centered dialogue on digital economy:
  - Make the case: transformative impact of digital technology across countries
  - Challenges: identify policy and measurement gaps
  - Policy-science interface: contribute to an internationally agreed integrated policy and measurement framework for the digital economy



# Programme of work of the High-Level Seminar

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- The role of the digital economy in sustainable development
- Definition and scope of the digital economy
- Current emerging policy and statistical frameworks for the digital economy
- Price impact of the digital products
- Data sources for measuring the digital economy
- Main components of a policy and statistical framework for the digital economy



**Thank you**