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High Level Seminar on the Digital Economy:

A Policy and Statistical Perspective

15 - 17 November 2018 Beijing, China

Useful Information

I. Seminar Organizers

The Seminar is organized by the National Bureau of Statistics of China and the United Nations Statistics Division.

II. Participant Package

A package is available for every participant, containing:
Name tag, Seminar Manual, Documents and stationery.

III. Seminar Venue

Multi-purpose Hall (2nd floor), Beijing Guangxi Hotel.

IV. Seminar Hours

Morning Sessions 09:00 – 12:00

Afternoon Sessions 14:00 – 17:00

V. Simultaneous Interpretation Equipment

The Seminar provides every participant with one set of interpretation equipment, including a receiver and an earphone. Please use the equipment with care. Please kindly keep the equipment on the table after each session.

VI. Contact Numbers

Name	Responsibility
Mr. Lu Zhixian	Director
Mr. Li Yichen	Coordinator
Mr. Man Kang	Coordinator
Ms. Zhang Liyun	Coordinator
Mr. Huang Feng	Coordinator

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Agenda

Thursday, 15 November 2018

09:00 – 09:40 **Opening Ceremony**

- Welcome Speech by *Mr. Ning Jizhe*, Commissioner of the National Bureau of Statistics of China (NBS)
- Opening Statement by *Mr. Liu Zhenmin*, Under-Secretary-General for Economic and Social Affairs of the United Nations
- Opening Statement by *Mr. Stefan Schweinfest*, Director of the United Nations Statistics Division (UNSD)

Chair: *Ms. Jia Nan*, Deputy Commissioner of NBS

09:40 – 10:00 **Group Photo**

10:00 – 10:40 **Keynote Address and Objective of the Seminar**

- Keynote Address by *Ms. Jia Nan*, NBS
- Objective of the Seminar and Introduction to the Work Programme by *Mr. Ivo Havinga*, UNSD

Moderator: *Mr. Stefan Schweinfest*, UNSD

10:40 – 11:00 **Tea Break**

11:00 – 12:00 **High Level Panel on the Role of the Digital Economy in Sustainable Economic Development**

- *Ms. Vivian Llarina*, Philippine Statistics Authority
- *Mr. Song Gang*, Institute of Remote Sensing and Geographic Information System, Peking University, China
- *Mr. Paul Schreyer*, OECD

Moderator: *Mr. Ivo Havinga*, UNSD

12:00 – 14:00 **Lunch Break**

- 14:00 – 15:00 **Session 1: The Role of the Digital Economy in Sustainable Economic Development**
- *Ms. Han Xuehui*, Asian Infrastructure Investment Bank
 - Implication of Digital Development on Connectivity and Market
 - *Mr. Daniel B. Cavalcanti*, Ministry of Science, Technology, Innovation and Communications, Brazil
 - Digital Economy: A Policy Perspective from Brazil

15:00 – 15:20 **Tea Break**

- 15:20 – 17:00 **Session 1: The Role of the Digital Economy in Sustainable Economic Development (continued)**
- *Mr. Song Gang*, Institute of Remote Sensing and GIS, Peking University
 - Innovation 2.0: Redefining Innovation in the Age of Digital Economy

Friday, 16 November 2018

- 09:00 – 10:30 **Session 2: Definition and Scope of the Digital Economy**
- *Ms. Vivian R. Ilarina*, Philippine Statistics Authority
 - Statistical Challenges in Measuring the Digital Economy
 - *Mr. Benson Sim*, UNSD
 - Towards the Main Components of a Digital Framework
 - *Mr. Abd Latib Talib*, Department of Statistics, Malaysia
 - Definition and Scope of Digital Economy: Malaysia's Perspective

10:30 – 10:50 **Tea Break**

- 10:50 – 12:00 **Session 3: Current International Statistical Initiatives in Measuring the Digital Economy**
- *Mr. Xue Jian*, Chongqing Municipal Bureau of Statistics, China
 - Exploration on the Digital Economy Statistical Framework - Chongqing's Practice
 - *Mr. Gerardo Alfonso Durand Alcantara*, National Institute of Statistics and Geography, Mexico
 - Gross Value Added of E-commerce in Mexico

- 12:00 – 14:00 **Lunch Break**
- 14:00 – 15:00 **Session 3: Current International Statistical Initiatives in Measuring the Digital Economy (continued)**
- *Mr. Paul Schreyer*, OECD
 - The OECD Going Digital Project – Initiatives to Measure the Digital Economy
 - *Mr. Sun Ke*, China Academy of Information and Communications Technology
 - A CAICT Approach to Measuring Digital Economy: Definition, Methodology and Key Findings
- 15:00 – 15:20 **Tea Break**
- 15:20 – 16:00 **Session 3: Current International Statistical Initiatives in Measuring the Digital Economy (continued)**
- *Mr. Dylan Rassier*, U.S. Bureau of Economic Analysis
 - Statistical Work on Digital Economy for the U.S. National Accounts
- 16:00 – 17:00 **Session 4: Measuring Price Changes of Digital Products**
- *Mr. Paul Schreyer*, OECD
 - Title TBD

Saturday, 17 November 2018

- 09:00 – 10:00 **Session 4: Measuring Price Changes of Digital Products (continued)**
- *Ms. Daniela Ileana Ravindra*, Statistics Canada
 - Statistical Challenges in Measuring the Digital Economy
 - *Mr. Vladimir Gonçalves Miranda*, Brazilian Institute of Geography and Statistics
 - Study of New Data Sources and Techniques to Improve CPI Compilation in Brazil: First Steps
- 10:00 – 10:30 **Session 5: Data Sources for Measuring the Digital Economy**
- *Ms. Winnie King-man Tam*, Census and Statistics Department, Hong Kong SAR of China
 - Measurement of Digitalization in Hong Kong
- 10:30 – 10:50 **Tea Break**

- 10:50 – 12:00 **Session 5: Data Sources for Measuring the Digital Economy (continued)**
- *Ms. Sakulkarn Khankhaeng*, National Statistical Office & *Mr. Thanomsin Chakreeves*, Ministry of Digital Economy and Society, Thailand
 - Thailand Digital Economy Policy and Statistics
 - *Mr. Benjamin Macharia Muchiri*, Kenya National Bureau of Statistics
 - Measuring the Digital Economy: Kenya’s Experiences
- 12:00 – 14:00 **Lunch Break**
- 14:00 – 15:00 **Panel Discussion on the Main Components of a Policy and Statistical Framework for the Digital Economy**
- *Mr. Daniel B. Cavalcanti*, Ministry of Science, Technology, Innovation and Communications, Brazil
 - *Ms. Daniela Ileana Ravindra*, Statistics Canada
 - *Mr. Dylan Rassier*, U.S. Bureau of Economic Analysis
- 15:00 – 15:20 **Tea Break**
- 15:20 – 16:00 **Closing Ceremony**

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List of Officials of the United Nations

Name	Position & Organization
Mr. Liu Zhenmin	Under-Secretary-General for Economic and Social Affairs, the United Nations
Mr. Stefan Schweinfest	Director, United Nations Statistics Division (UNSD)
Mr. Ivo Havinga	Assistant Director, UNSD
Mr. Benson Sim	Statistician, Economic Statistics Branch, UNSD
Ms. Ma Ming	Program Officer, Office of the Director, UNSD

List of Officials of the National Bureau of Statistics of China

Name	Position & Organization
Mr. Ning Jizhe	Commissioner
Ms. Jia Nan	Deputy Commissioner
Mr. Du Xishuang	Director-General, Department of Service Statistics
Ms. An Yuhuan	Deputy Director-General, Department of International Cooperation
Ms. Wang Qunying	Deputy Director-General, Department of Service Statistics
Ms. Zhang Liying	Deputy Director-General, Statistical Education and Training Center

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List of International Participants

No.	Name	Organization	Position
1	Ms. Han Xuehui	Asian Infrastructure Investment Bank	Senior Economist
2	Mr. Paul Schreyer	Statistics and Data Directorate, OECD	Deputy Director
3	Mr. Vladimir Gonçalves Miranda	Brazilian Institute of Geography and Statistics	Manager
4	Mr. Daniel Brandao Cavalcanti	Ministry of Science, Technology, Innovation and Communications, Brazil	Coordinator
5	Ms. Daniela Ileana Ravindra	Economy-wide Statistics Branch, Statistics Canada	Director General
6	Ms. Anisa Nuraini	Statistics Indonesia	Head of Section
7	Mr. I Gede Putu Dharma Yusa	Statistics Indonesia	Staff
8	Mr. Shinji Yoshioka	Economic and Social Research Institute, Japan	Senior Research Fellow
9	Mr. Benjamin Macharia Muchiri	Kenya National Bureau of Statistics, Kenya	Senior Manager
10	Mr. Gerardo Alfonso Durand Alcantara	National Institute of Statistics and Geography, Mexico	Deputy Director
11	Mr. Abd Latib Talib	Department of Statistics, Malaysia	Director

No.	Name	Organization	Position
12	Ms. Basyirah Mohd Khairi	Central Bank of Malaysia	Analyst
13	Ms. Vivian Ilarina	Philippine Statistics Authority	Assistant National Statistician
14	Mr. Tan Si Yuan	Singapore Department of Statistics	Deputy Director
15	Mr. Tan Chee Wee	Infocomm Media Development Authority of Singapore	Director
16	Ms. Sakulkarn Khankhaeng	National Statistical Office, Thailand	Senior Technical Statistician
17	Mr. Thanomsin Chakreeves	Office of the National Digital Economy and Society Commission, Ministry of Digital Economy and Society, Thailand	Plan and Policy Analyst
18	Ms. Tulay Korkmaz	Department of National Accounts, Turkish Statistical Institute	Head
19	Mr. Dylan Rassier	National Accounts Research, U.S. Bureau of Economic Analysis	Chief
20	Ms. Winnie Tam	Census and Statistics Department, Hong Kong SAR of China	Statistician

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List of Chinese Participants

No.	Name	Organization	Position
1	Ms. Luan Jie	National Development and Reform Commission	Consultant
2	Mr. Hao Gang	Ministry of Education	Principal Program Officer
3	Mr. Chen Zhijun	Ministry of Science and Technology	Deputy Consultant
4	Ms. Xu Yu	Ministry of Industry and Information Technology	Consultant
5	Mr. Jiang Yonghong	Office of the Central Cyberspace Affairs Commission	Director
6	Ms. Zha Ruixian	Department of International Cooperation, National Bureau of Statistics of China (NBS)	Principal Program Officer
7	Ms. Mao Xintong	Department of Statistical Design and Management, NBS	Clerk
8	Mr. Lv Feng	Department of National Accounts, NBS	Director
9	Ms. Yang Jia	Department of Industrial Statistics, NBS	Principal Program Officer
10	Mr. Zhang Min	Department of Trade and External Economic Relations Statistics, NBS	Deputy Director
11	Ms. Cao Yan	Department of Investment and Construction Statistics, NBS	Deputy Director
12	Mr. Liu Ke	Department of Urban Surveys, NBS	Principal Program Officer

No.	Name	Organization	Position
13	Ms. Wang Ping	Department of Service Statistics, NBS	Director
14	Mr. Tong Bijian	Department of Service Statistics, NBS	Deputy Director
15	Ms. Bi Xinhua	Department of Service Statistics, NBS	Consultant
16	Mr. Huang Zuopeng	Department of Service Statistics, NBS	Principal Program Officer
17	Ms. Huo Lihui	Department of Service Statistics, NBS	Principal Program Officer
18	Ms. Zhang Xu	International Statistical Information Center	Clerk
19	Mr. Li Benzhao	Statistical Education and Training Center, NBS	Senior Engineer
20	Ms. Ning Hong	Statistical Education and Training Center, NBS	Senior Statistician
21	Ms. Dong Qian	Research Institute of Statistical Sciences, NBS	Deputy Consultant
22	Mr. Li Xiaqing	Beijing Municipal Bureau of Statistics	Senior Program Officer
23	Ms. Liu Feifei	Tianjin Municipal Bureau of Statistics	Program Officer
24	Ms. Qian Wenjing	Hebei Provincial Bureau of Statistics	Program Officer
25	Ms. Guo Yanyu	Shanxi Provincial Bureau of Statistics	Clerk
26	Mr. Zhang Junfeng	Inner Mongolia Autonomous Region Bureau of Statistics	Senior Program Officer
27	Mr. Song Zhenxing	Liaoning Provincial Bureau of Statistics	Principal Program Officer
28	Ms. Dong Jie	Jilin Provincial Bureau of Statistics	Program Officer
29	Ms. Li Yingying	Heilongjiang Provincial Bureau of Statistics	Principal Program Officer

No.	Name	Organization	Position
30	Ms. Qiu Gongli	Shanghai Municipal Bureau of Statistics	Program Officer
31	Ms. Jiang Xiaoyan	Zhejiang Provincial Bureau of Statistics	Principal Program Officer
32	Mr. Huang Chang	Anhui Provincial Bureau of Statistics	Senior Program Officer
33	Ms. Lian Xiaoyi	Fujian Provincial Bureau of Statistics	Senior Program Officer
34	Ms. Wu Yu	Fujian Provincial Bureau of Statistics	Clerk
35	Ms. Liu Xiaohong	Jiangxi Provincial Bureau of Statistics	Director
36	Mr. Wang Hao	Shandong Provincial Bureau of Statistics	Senior Program Officer
37	Ms. Xu Hui	Henan Provincial Bureau of Statistics	Deputy Director
38	Ms. Yang Yang	Hubei Provincial Bureau of Statistics	Principal Program Officer
39	Ms. Yin Ziqing	Hunan Provincial Bureau of Statistics	Principal Program Officer
40	Ms. Wu Xiuli	Guangxi Zhuang Autonomous Region Bureau of Statistics	Clerk
41	Ms. Su Qiling	Hainan Provincial Bureau of Statistics	Principal Program Officer
42	Mr. Xue Jian	Chongqing Municipal Bureau of Statistics	Deputy Director
43	Ms. Xu Lijuan	Sichuan Provincial Bureau of Statistics	Principal Program Officer
44	Mr. Fan Zhenxin	Guizhou Provincial Bureau of Statistics	Deputy Director
45	Ms. Yi Lingyu	Yunnan Provincial Bureau of Statistics	Principal Program Officer
46	Mr. Dong Kai	Tibet Autonomous Region Bureau of Statistics	Principal Program Officer

No.	Name	Organization	Position
47	Ms. Wu Chihong	Shaanxi Provincial Bureau of Statistics	Principal Program Officer
48	Ms. Li Sufen	Gansu Provincial Bureau of Statistics	Director
49	Mr. Yu Jianping	Qinghai Provincial Bureau of Statistics	Director
50	Mr. Yang Yongwen	Ningxia Hui Autonomous Region Bureau of Statistics	Principal Program Officer
51	Mr. Qi Xin	Xinjiang Uygur Autonomous Region Bureau of Statistics	Principal Program Officer
52	Mr. Gong Shandong	Shenyang Bureau of Statistics	Principal Program Officer
53	Ms. Zhang Xin	Dalian Bureau of Statistics	Deputy Director
54	Mr. Zou Xuxin	Changchun Bureau of Statistics	Deputy Director
55	Mr. Liu Jingyi	Harbin Bureau of Statistics	Deputy Director
56	Mr. Geng Yanwu	Nanjing Bureau of Statistics	Senior Program Officer
57	Ms. Zhao Tingxu	Hangzhou Bureau of Statistics	Program Officer
58	Mr. Ma Qi	Qingdao Bureau of Statistics	Director
59	Ms. Wan Yingjie	Jinan Bureau of Statistics	Principal Program Officer
60	Ms. Xu Haiyan	Ningbo Bureau of Statistics	Director
61	Mr. Wang Li	Wuhan Bureau of Statistics	Program Officer
62	Mr. Yang Shilin	Chengdu Bureau of Statistics	Principal Program Officer
63	Ms. Zhang Jie	Xi'an Bureau of Statistics	Principal Program Officer

No.	Name	Organization	Position
64	Ms. Li Jiahui	Guangzhou Bureau of Statistics	Program Officer
65	Ms. Zhao Qingjun	Shenzhen Bureau of Statistics	Director
66	Mr. Song Gang	Institute of Remote Sensing and Geographic Information System, Peking University	PhD
67	Mr. He Wei	China Academy of Information and Communications Technology	Deputy Director
68	Mr. Zhang Zhongwen	China Economic and Social Data Research Center, Tsinghua University	Director Assistant